

# levels of engagement

leadership opportunities with the CRDA

## **Economic Leadership Council**

\$50,000+ annual investment

### Core Responsibilities

- High-level advisory group dedicated to enhancing the global competitiveness of the three-county region
- Assist in establishing regional economic development goals and priorities, and facilitating positive actions that drive regional economic competitiveness
- Provide strategic guidance and counsel to the CRDA Board of Directors

### Opportunities / Recognitions / Benefits

- Opportunity to serve on Economic Leadership Council\*
- Opportunity to serve on CRDA Board of Directors (CEO or other senior executive)
- Fully integrated marketing, including recognition at events, acknowledgement in publications, and opportunities with CRDA business development and other special initiatives\*
- Inclusion in special invitation-only events\*
- Logo, description and link – CRDA online Investor Directory

## **Chairman's Circle**

\$25,000+ annual investment

### Core Responsibilities

- Review, analyze and provide counsel for CRDA performance and deliverables
- Provide strategic guidance for CRDA's organizational development and market influence
- Provide governance and fiduciary oversight of CRDA

### Opportunities / Recognitions / Benefits

- Opportunity to serve on CRDA Board of Directors (CEO or most senior executive)
- Eligibility for election to CRDA Executive Committee\*
- Eligibility for special invitation-only events\*
- Prominent opportunities for recognition at CRDA events and sponsorships of CRDA business development initiatives\*
- Logo, description and link – CRDA online Investor Directory

## **President's Circle**

\$10,000+ annual investment

### Core Responsibilities

- Assist in developing organizational goals, metrics and performance benchmarks
- Implement and execute specific CRDA programs and initiatives
- Provide governance and fiduciary oversight of CRDA

### Opportunities / Recognitions / Benefits

- Opportunity to serve on CRDA Board of Directors (CEO or most senior executive)\*
- Eligibility to serve on CRDA program committee
- Opportunities for recognition at CRDA events and sponsorships of special CRDA initiatives
- Logo, description and link – CRDA online Investor Directory

## **Director's Circle**

\$5,000+ annual investment

### Core Responsibilities

- Assist in implementing and executing specific CRDA programs and initiatives
- Serve as ambassador for regional economic development and CRDA goals and initiatives

### Opportunities / Recognitions / Benefits

- Opportunities for recognition at CRDA events and sponsorships of special CRDA initiatives\*
- Eligibility for election to CRDA Board of Directors via at-large seat
- Eligibility to serve on a CRDA program committee
- Logo, description and link – CRDA online Investor Directory

## **Ambassador's Circle**

\$2,500+ annual investment

### Opportunities / Recognitions / Benefits

- Eligibility for election to CRDA Board of Directors via at-large seat\*
- Eligibility to serve on a CRDA program committee\*
- Logo, description and link – CRDA online Investor Directory\*

\*Denotes benefits specific to this investment level or above