

LEVELS OF ENGAGEMENT >

Economic Leadership Council

\$50,000+ annual investment

Core Responsibilities

- High-level advisory group dedicated to enhancing the global competitiveness of the three-county region
- Assist in establishing regional economic development goals and priorities, and facilitating positive actions that drive regional economic competitiveness
- Provide strategic guidance and counsel to the CRDA Board of Directors

Opportunities, Recognition and Benefits

- Opportunity to serve on Economic Leadership Council*
- Opportunity to serve on CRDA Board of Directors (CEO or other senior executive)*
- Fully integrated marketing including recognition at events, acknowledgement in publications, and opportunities with CRDA business development and other special initiatives*
- Special recognition at CRDA Annual Event*
- Inclusion in special invitation-only events*
- Inclusion in printed Regional Resource Guide
- Logo, description and link — CRDA online Investor Directory

Chairman's Circle

\$25,000+ annual investment

Core Responsibilities

- Review, analyze and provide counsel for CRDA performance and deliverables
- Provide strategic guidance for CRDA's organizational development and market influence
- Provide governance and fiduciary oversight of CRDA

Opportunities, Recognition and Benefits

- Opportunity to serve on CRDA Board of Directors (CEO or most senior executive)
- Eligibility for election to CRDA Executive Committee*
- Eligibility for special invitation-only events*
- Prominent opportunities for recognition at CRDA events, and sponsorships of CRDA business development initiatives*
- Inclusion in printed Regional Resource Guide
- Logo, description and link — CRDA online Investor Directory

President's Circle

\$10,000+ annual investment

Core Responsibilities

- Assist in developing organizational goals, metrics and performance benchmarks
- Implement and execute specific CRDA programs and initiatives
- Provide governance and fiduciary oversight of CRDA

Opportunities, Recognition and Benefits

- Opportunity to serve on CRDA Board of Directors (CEO or most senior executive)*
- Inclusion in printed Regional Resource Guide*
- Eligibility to serve on a CRDA program committee
- Opportunities for recognition at CRDA events, and sponsorships of special CRDA initiatives
- Logo, description and link — CRDA online Investor Directory

Director's Circle

\$5,000+ annual investment

Core Responsibilities

- Assist in implementing and executing specific CRDA programs and initiatives
- Serve as ambassador for regional economic development, and CRDA goals and initiatives

Opportunities, Recognition and Benefits

- Opportunities for recognition at CRDA events, and sponsorships of special CRDA initiatives*
- Eligibility for election to CRDA Board of Directors via at-large seat
- Eligibility to serve on a CRDA program committee
- Logo, description and link — CRDA online Investor Directory

Ambassador's Circle

\$2,500+ annual investment

Opportunities, Recognition and Benefits

- Eligibility for election to CRDA Board of Directors via at-large seat*
- Eligibility to serve on a CRDA program committee*
- Logo, description and link — CRDA online Investor Directory*

*Denotes benefits specific to this investment level or above