LEVELS OF ENGAGEMENT

New for 2019

ENGAGEMENT OPPORTUNITIES	$50k	$25k	$15k	$10k	$5k
Minimum of 1 "one-on-one" visit with a member of key CRDA staff annually	✔	✔	✔	✔	✔
Opportunity to participate in 1 or 2 business or talent attraction events, mission trips or tradeshows annually at the invitation of CRDA.+	2	2	1	1	
Inclusion in special invitation-only events	✔	✔	✔		
Opportunities to serve as co-host for international visits and/or site selectors*	✔	✔	✔		
Minimum 1 visit with CRDA President & CEO per year	✔	✔			
Top local executive invited to attend one ELC meeting annually as guest of CRDA President & CEO		✔			

BOARD & COMMITTEE PARTICIPATION	$50k	$25k	$15k	$10k	$5k
Eligibility to serve on a CRDA Taskforce and/or Special Initiatives Committee	✔	✔	✔	✔	✔
Opportunity to serve on CRDA Board of Directors (CEO or most senior executive)	✔	✔	✔	✔	
Eligibility for election to CRDA Executive Committee	✔	✔	✔		
Opportunity to serve on Economic Leadership Council	✔				

BRAND RECOGNITION	$50k	$25k	$15k	$10k	$5k
Opportunities for recognition at CRDA events and sponsorship of special CRDA initiatives	✔	✔	✔	✔	✔
Recognition as investor on CRDA website, social media, and in marketing materials	✔	✔	✔	✔	✔
Special recognition at CRDA Annual Luncheon	✔	✔			

CRDA EVENTS & NETWORKING OPPORTUNITIES	$50k	$25k	$15k	$10k	$5k
Invitation(s) to Quarterly Investor Briefings	✔	✔	✔	✔	✔
Invitation to Regional Summits	✔	✔	✔	✔	✔
Invitation(s) to exclusive Investor-only events	✔	✔	✔	✔	
Invitation to present as subject matter expert at CRDA events*	✔	✔	✔	✔	
Ticket(s) to Annual Luncheon+	2	2	1	1	

INFORMATION	$50k	$25k	$15k	$10k	$5k
Digital subscriptions to Quarterly/Breaking News Updates and Quarterly Snapshot	✔	✔	✔	✔	✔
Investment Announcements	✔	✔	✔	✔	✔
Opportunity to participate in an Investor Roundtable with CRDA staff	✔	✔	✔	✔	
Access to customized market research services*	✔	✔	✔		
Access to custom industry or topical workshops created by CRDA staff	✔				

* Subject to availability + Number of events or tickets