

INFORMATION TECHNOLOGY

Charleston | South Carolina | USA



Charleston offers an ideal business environment for technology companies, entrepreneurs, and talent to thrive in a metro that consistently tops the World's Best Cities lists.

Home to 1,600+ tech companies, a skilled talent pool, and an ever-expanding supportive ecosystem, we offer what you need to succeed.

#3

**Mid-Sized Metro for Prime-Age Labor Force 25-54
(as a % of total population)**

U.S. Census Bureau

#6

**Among U.S. Metros for
Tech Job Forecast**

*CompTIA Cyber States,
2023 Report*

#9

**Among 380+ U.S. Metros for
Cyber Security Talent**

#2 for Women in Tech

*"Scoring Tech Talent" CBRE presentation
at Area Development Executive Summit,
Nov. 2023*

CHARLESTON IS BOOMING

Fast emerging as a tech hub, Charleston offers a great place to do business, to innovate, and be successful. It's why 40+ people move here each day, and why our labor pool is growing 3 times faster than the U.S.

HOME TO 1,600+ TECH COMPANIES

BAE SYSTEMS

Benefitfocus

blackbaud

BOEING

Booz | Allen | Hamilton

Google

RECENT ACQUISITIONS:

Charleston-based eHouse Studio acquires Canadian-based Pointer Creative (October 17, 2024)

Dynepic acquires Smartbridge (Feb. 8, 2024)

SAMPLE OF 2024 FUNDING ACTIVITY/CAPITAL RAISES:

ScoutOS

\$10.5M Seed (Jun. 2024)

Gigpro

\$16M Series A (Jul. 2024)

Televerse

\$1M Seed (Aug. 2024)

Source: Crunchbase



GLOBAL TRANSPORTATION & LOGISTICS

- Nonstop domestic flights to 48 airports in 43 cities, plus daily to/from Toronto, Canada
- 8th largest U.S. container port, with the deepest harbor on the East Coast at 52 feet
- An integrated transportation network allows shipments to reach most domestic markets within 48 hours

CHARLESTON IS A TALENT MAGNET

- Offers a labor force of 430K+ employees, growing 3 times faster than the U.S.
- 42% of incoming talent have a bachelor's degree or higher (U.S. = 36%)
- 14,000+ people employed in IT occupations
- Ranks #6 among 380+ U.S. Metros for Tech Jobs Forecast in CompTIA's Cyberstates report

CONTINUING EDUCATION OPPORTUNITIES

Charleston's talent pipeline is fueled by 45,000+ students attending college including: Associate's, Bachelor's, Masters, PhDs and Graduate Certificates in Computer Science, Cybersecurity, Information Systems, Software Engineering, and related fields.



IT NICHE SECTORS INCLUDING:

CYBERSECURITY

DEFENSE IT

HEALTH IT

HUMAN RESOURCES IT

SOFTWARE PRODUCTS

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