INFORMATION TECHNOLOGY
Charleston | South Carolina | USA

Charleston offers an ideal business environment for technology companies, entrepreneurs, and talent to thrive in a metro that consistently tops the World’s Best Cities lists.

Home to 500+ tech companies, a skilled talent pool, and an ever-expanding supportive ecosystem, we offer what you need to succeed.

#1
“Best Place to Start a Career”
WalletHub | 2018

#4
“Biggest Boomtown”
MagnifyMoney | 2018

#5
High Tech GDP Growth (one-year growth)
Milken Institute | 2018
INFORMATION TECHNOLOGY

CHARLESTON IS BOOMING
Fast emerging as a tech hub, Charleston offers a great place to do business, to innovate, grow your skills, and be successful. It’s why 28 people move here each day, and why our labor pool has grown 3 times faster than the U.S. average since 2010.

HOME TO 500+ TECH COMPANIES
blackbaud
Boo|l Town!
BENEFITFOCUS* All Your Benefits. One Place.*
blue acorn
Booz | Allen | Hamilton

IPOS:
Benefitfocus - 5M shares at $26.50 each for $131 M (2013)
Blackbaud - 8M shares at $8 each for $64.8M (2004)

ACQUISITIONS:
SnapCap acquired by LendingTree ($21M) (2017)
Good Done Great acquired by YourCause (Terms not disclosed) (2017)
Snagajob acquires PeopleMatter (Terms not disclosed) (2016)
Booz Allen Hamilton acquires SPARC (Terms not disclosed) (2015)
Raycom Media acquires PureCars for 125M (2015)
Blue Acorn acquired by Beringer Capital (Terms not disclosed) (2007)

CONTINUING EDUCATION OPPORTUNITIES
Charleston’s talent pipeline is fueled by 50,000+ students attending college including Masters, PhDs and Graduate Certificates in Computer Science, Cybersecurity, Information Systems, Software Engineering

CHARLESTON IS A TALENT MAGNET
> Offers a labor force of 380k+ employees, growing 3 times faster than the U.S. 63% of incoming talent are have post-secondary education
> Charleston region’s tech workforce concentration is higher than the U.S.
  • 10,400+ people employed in IT occupations
  • 20,800+ workers in STEM occupations
> #1 mid-size metro for IT jobs growth. 103% increaseince2010 equaling 5,100+ new IT jobs
> #20 in the U.S. for advanced industries employment (10.5% share of all jobs) which includes computer system design and software

IT NICHE SECTORS INCLUDING:
- CYBERSECURITY
- DEFENSE IT
- HEALTH IT
- HUMAN RESOURCES IT
- SOFTWARE PRODUCTS

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