THE CHARLESTON REGIONAL DEVELOPMENT ALLIANCE (CRDA)
is a public/private, not-for-profit corporation supported and led by the region’s most influential business leaders, three county governments, five largest municipalities, and top academic institutions.

The CRDA serves as a catalyst for long-term, sustainable regional prosperity in the Charleston region which comprises Berkeley, Charleston, and Dorchester counties.

CRDA’s current fiscal year runs July 1, 2017 through June 30, 2018

WE DO THIS IN A NUMBER OF WAYS BY:

MARKETING THE CHARLESTON REGION AS A GLOBALLY COMPETITIVE LOCATION FOR BUSINESS AND TALENT

FACILITATING THE DECISION PROCESS FOR COMPANIES CONSIDERING OUR MARKET FOR BUSINESS INVESTMENTS

CONVENING REGIONAL LEADERS AROUND KEY ECONOMIC COMPETITIVENESS ISSUES

ENGAGING THE REGION’S TOP BUSINESS, ACADEMIC, AND ELECTED LEADERS IN ECONOMIC DEVELOPMENT – AND KEEPING ECONOMIC DEVELOPMENT A TOP PRIORITY FOR EACH OF THEM
Launched in May 2016, the strategy calls for a broader, more inclusive, more dynamic approach to being a globally competitive place where people and businesses flourish.

Being globally competitive requires the region to invest in itself, as much as it promotes to the outside world. With a strong economy and tremendous momentum, it is essential to address the challenges that come with fast-paced job creation and ensure they do not derail future economic momentum.

One Region places the region on track to accomplishing the vision of being a truly global community, embodying attributes of the world’s most compelling places.

“It’s time to shift and broaden the purpose and practice of economic development to generate continuous growth, prosperity and inclusion.”

- Brookings Institution, 2016 Remaking Economic Development

The high impact clusters and niche sectors are CRDA’s priority focus. They support economic momentum, innovation and entrepreneurship, quality of place and global fluency, and offer a broad array of jobs across different skill sets and wages levels.

To view all recommendations, visit OneRegionStrategy.com

CRDA and Metro Chamber Boards of Directors endorsed One Region as a guiding strategy

40+ companies and organizations pledged support

30+ community presentations

One Region Executive Committee transitioning to a governing board

Plan in place for hiring a full-time Project Director

Avalanche Consulting re-engaged to review progress and update the plan

FY 2016-2017 IMPLEMENTATION UPDATE

HIGH IMPACT CLUSTERS

AEROSPACE

ADVANCED LOGISTICS

AUTOMOTIVE

INFORMATION TECHNOLOGY

LIFE SCIENCES

Aerospace IT

Third Party Logistics

Medical Devices & Diagnostics

Digital Security

Health IT

Automotive IT

Advanced Materials

Aerospace Components

Informatics / Analytics
## FY 2016-2017
YEAR IN REVIEW
GLOBAL BUSINESS DEVELOPMENT / MARKETING

### EVENTS

<table>
<thead>
<tr>
<th>Total Commitments</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct New Jobs</td>
<td>654</td>
</tr>
<tr>
<td>New Capital Investment</td>
<td>$223,710,000</td>
</tr>
<tr>
<td>Annual Economic Impact</td>
<td>$507,000,000</td>
</tr>
<tr>
<td>Won Deal of the Year Award</td>
<td>Thorne, the region’s largest life sciences company to date</td>
</tr>
<tr>
<td>Won Silver Award of Excellence</td>
<td>From International Economic Development Council (IEDC)</td>
</tr>
<tr>
<td>Hosted Events</td>
<td>21</td>
</tr>
<tr>
<td>Regional Events</td>
<td>10</td>
</tr>
<tr>
<td>Site Selector &amp; Industry Trend Events</td>
<td>10</td>
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<tr>
<td>Global Trend Events</td>
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</tr>
<tr>
<td>Global Marketing Mission placements</td>
<td>24</td>
</tr>
<tr>
<td>Digital Marketing</td>
<td>1,520 unique visitors</td>
</tr>
<tr>
<td>CRDA Website</td>
<td>182,150 unique visitors</td>
</tr>
<tr>
<td>2016-2017</td>
<td>263 companies</td>
</tr>
<tr>
<td>Meetings</td>
<td>108</td>
</tr>
<tr>
<td>International Media Outreach Efforts</td>
<td>67 media placements, resulting in $2,100,000 advertising equivalency</td>
</tr>
</tbody>
</table>

### Key Achievements
- **Deal of the Year Award**: From the Site Selectors Guild for attracting Thorne, the region’s largest life sciences company to date.
- **Silver Award of Excellence**: For redesigned CRDA website from International Economic Development Council (IEDC).
- **New Capital Investment**: $223,710,000.
- **Annual Economic Impact**: $507,000,000.
- **Regional Events**: 10.
- **Site Selector & Industry Trend Events**: 10.
- **Global Trend Events**: 5.
- **Digital Marketing**: 1,520 unique visitors.
- **CRDA Website**: 182,150 unique visitors.
- **Meetings**: 263 companies hosted.
- **International Media Outreach Efforts**: 67 media placements, resulting in $2,100,000 advertising equivalency.

### Highlights
- **Launch of Charleston | SC Relocation Guide**: 1,520 unique visitors.
- **2016-2017 CRDA Website**: 182,150 unique visitors.
- **3,800+ Facebook Live Interviews**: For Charleston Open Source.
- **New Capital Investment**: $223,710,000.
- **Annual Economic Impact**: $507,000,000.
- **Regional Events**: 10.
- **Site Selector & Industry Trend Events**: 10.
- **Global Trend Events**: 5.
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- **CRDA Website**: 182,150 unique visitors.
- **Meetings**: 263 companies hosted.
- **International Media Outreach Efforts**: 67 media placements, resulting in $2,100,000 advertising equivalency.

### Key Figures
- **Direct New Jobs**: 654.
- **New Capital Investment**: $223,710,000.
- **Annual Economic Impact**: $507,000,000.
**LEVERAGED RELATIONSHIPS AND INFLUENCE**

- Board and committee meetings, one-on-one meetings, and 22 Investor Roundtables
- CRDA leadership served as members of the One Region Strategy Steering Committee, sharing their perspectives on the region and future opportunities
- Participated in peer-to-peer project visits with company prospects and hosted journalists

**WON**

GOLD AWARD OF EXCELLENCE for Multi-Year Economic Development Strategy (Opportunity Next) from International Economic Development Council (IEDC)

**INTRODUCED**

THE CHARLESTON METRO FDI PLAN

- Designed to enhance the region’s ability to attract foreign direct investment (FDI) and maximize the positive economic and community benefits of foreign companies and foreign nationals in the region
- As part of One Region implementation, formed a Global Fluency Action Team with co-chairs, executive committee, and three working groups comprised of 30+ volunteer stakeholders

**PRODUCED**

2016 REGIONAL ECONOMIC SCORECARD
IN PARTNERSHIP WITH METRO CHAMBER

Report focused on the region’s economic momentum and challenges related to transportation, infrastructure, and population growth, in context of One Region’s vision and recommended actions

**ACTIVATED**

ONE REGION GLOBAL COMPETITIVENESS STRATEGY WITH METRO CHAMBER

- Convened One Region Executive Committee, Regional Task Force, and Action Teams
- Facilitated Year One Review with Avalanche Consulting, including development of recommended Year Two community projects focused on One Region values
- Completed activation plan, including governance structure and dedicated staffing

**SPONSORED**

DIG SOUTH
INTERACTIVE FESTIVAL

- 5th annual Charleston event exploring technology, creative industries, and the digital economy in the Southeast.
- Charleston Open Source sponsored media reception
- Organized a Health IT panel discussion on “Disruptive Technologies in the Healthcare Industry and How to Adapt.”
  **Panelists:** Allscripts, Athena Health, AristaMD, and Somerset & Church

**SUPPORTED**

NUMEROUS REGIONAL INITIATIVES:

- Charleston Creative Parliament/Pecha Kucha Night Charleston
- CMCC Economic Outlook Board
- College of Charleston School of Professional Studies Advisory Board
- Lowcountry Land Trust Community Vision Community Design Team
- SC Community Loan Fund Housing Policy Summit
- Tri-County Cradle to Career
- Trident Technical College Foundation Board

**HOSTED**

THOUGHT LEADERSHIP EVENTS

- “Google: A Community Investment Story” Lilyn Hester, Head of Public Affairs, Southeast (CRDA Board Meeting)
- “Global Investment Trends & Related Opportunities” Mark Sweeney, Principal, McCallum Sweeney Consulting (CRDA Board Meeting)
- “Charleston Metro FDI Plan Launch” Panel discussion featuring local members of the FDI Plan team, as well as Brian Geppi of JP Morgan Chase (Quarterly Investor Briefing)
- “How Geopolitics is Shaping the New World Order” Peter Zeihan, noted geopolitical author (Annual Luncheon)
- “Boeing: The Sky is Not the Limit” Panel discussion featuring Lindsay Leonard, Darren Sekiguchi, and Mark Fava of Boeing South Carolina (Quarterly Investor Briefing)

**YEAR IN REVIEW**

REGIONAL COMPETITIVENESS - FY 2017-18

ENGAGED LEADERSHIP

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FY 2017-2018
ANNUAL BUDGET

The One Region strategic plan guides the CRDA’s program of work, including Global Business Development, Marketing, Regional Competitiveness, and Engaged Leadership. These charts provide a snapshot of projected revenues and planned expenses to support our activities during the current fiscal year.

GLOBAL BUSINESS DEVELOPMENT

The CRDA drives a global business development and marketing program to attract the world’s best companies, entrepreneurs, and professional talent. Guided by the One Region strategy, our work focuses on three priority areas: High Impact Cluster Initiatives, Relationships, and Project Management.

BUILDING THE REGION’S HIGH IMPACT CLUSTERS

• Prioritize lead generation spending and activity on building our pipeline of automotive and life science companies, as well as high-value targets
• Focus aerospace work on maintaining relationships with Boeing and existing pipeline; research other aerospace clusters and evaluate best practices for ecosystem growth
• Continue to engage with Mercedes-Benz Vans, Volvo, Bosch, and other Tier 1 companies to understand their supply chains and capability needs; conduct deep-dive research into automotive supply chains and industry trends
• Work on both investor/funding and entrepreneur sides of the tech and life science sectors; integrate talent and entrepreneur recruitment with business development

ENGAGING BUSINESS DEVELOPMENT RELATIONSHIPS

• Continue implementation of the Charleston Metro FDI Plan, including expansion of the SC Landing Pad program and creation of the Metro M&A Council
• Conduct expanded, targeted business intelligence research for high priority projects

MAJOR ACTIVITIES INCLUDE:

continued outreach with investors, local industry, and site selectors
• Build cluster networks and academic connections through project engagement and joint mission opportunities
• Improve engagement with counties on existing industry connections to new projects

FY 2017-2018
RESOURCE ALLOCATIONS
**GLOBALLY FOCUSED MARKETING**

- Heighten aggressiveness and frequency of national/international media relations placements and marketing efforts to sustain brand awareness of Charleston for business, talent, and entrepreneurs
- Drive engagement with region’s economic development website through expanded digital marketing efforts targeting key audiences and decision makers
- Align closely with global business development efforts to create touchpoints for prospects along the sales cycle
- Support region’s global competitiveness by engaging in local communications efforts to educate and engage the public to be informed ambassadors for the community

**TALENT ATTRACTION CAMPAIGN**

- Raise national awareness of Charleston Open Source (COS) in targeted markets with expanded website content, digital marketing, ambassador program, coordinated social media campaign, and speaking engagements by COS Council Members
- Broaden participation by local IT businesses and key stakeholders

**REGIONAL COMPETITIVENESS**

**2017 REGIONAL ECONOMIC SCORECARD**

- Produce eighth annual Regional Economic Scorecard for the community in partnership with the Charleston Metro Chamber
- Align metrics with One Region strategy values, including sustainable and inclusive growth measures

**ONE REGION: A GLOBAL COMPETITIVENESS STRATEGY**

- Operationalize CRDA-specific Year Two recommendations
- Facilitate formation of Executive Board and hiring of Project Director, in partnership with regional stakeholders and the Metro Chamber
- Support & facilitate regional activation recommendations

**BUSINESS INTELLIGENCE**

- Expand CRDA’s business intelligence capabilities to augment global marketing & business development programs, support high impact cluster ecosystem development, and enhance the direct sales process

**ENGAGED LEADERSHIP**

The CRDA convenes the region’s top business, academic, community, and governmental leaders to shape and lead a comprehensive economic development strategy.

**FOSTERING THOUGHT LEADERSHIP**

- Regularly convene local leaders to consider and discuss issues that directly impact our region’s ability to compete globally
- Provide regular updates on regional economic news, trends, rankings, accolades, and other relevant information

**LEVERAGING RELATIONSHIPS AND INFLUENCE**

- Directly engage public- and private-sector leaders in the work of CRDA
- Tap into Economic Leadership Council and CRDA board members’ broad networks on issues related to our region’s global competitiveness
- Utilize top executives to enhance the direct sales process through peer-to-peer conversations and interactions
- Broaden support of CRDA and One Region through regular presentations to an expanded and diverse cross section of traditional and non-traditional target audiences

**CONTINUING RESOURCE DEVELOPMENT**

- Work with CRDA leadership to identify and secure additional resources to remain competitive, to maximize the execution of the CRDA mission, and to implement the One Region Strategy
- Begin preparing for the FY 2020-25 CRDA funding campaign

**GLOBAL MARKETING**

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**REGIONAL COMPETITIVENESS**

FY 2017-2018 PROGRAM PRIORITIES

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**KEY PRIORITIES INCLUDE:**

**GLOBALLY FOCUSED MARKETING**

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CRDA BOARD OF DIRECTORS*
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PRESIDENT & CEO
HOME TELECOM

**CHAIR-ELECT**
Thom Penney
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LS3P

**IMMEDIATE PAST CHAIR**
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PNC BANK

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MUSC FOUNDATION

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**Brantley Moody**
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CHARLESTON COUNTY

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TOWN OF MOUNT PLEASANT

**Tammy Coghill**
MANAGER, ECONOMIC DEVELOPMENT & LOCAL GOVERNMENT
SCANA CORPORATION

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MANAGING PARTNER
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CHARLESTON TRIDENT ASSOCIATION OF REALTORS®

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BERKELEY COUNTY SUPERVISOR / COUNTY COUNCIL CHAIRMAN
BERKELEY COUNTY

**A. Victor Ravi**
COUNTY COUNCIL CHAIRMAN
CHARLESTON COUNTY

**Anita G. Zucker**
CHAIRPERSON & CEO
THE INTERTECH GROUP

**Bryan Derreberry**
PRESIDENT & CEO
CHARLESTON METRO CHAMBER OF COMMERCE

**Col. John Dorrian**
VP FOR COMMUNICATIONS & MARKETING
THE CITADEL

**Deepal Eliatamby**
PRESIDENT
ALLIANCE CONSULTING ENGINEERS, INC.

**Scott Fennell**
COO / PRESIDENT
FENNELL HOLDINGS, INC.

* AS OF AUGUST 21, 2017
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SAME ENGINEERING

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SENIOR VP & CITY EXECUTIVE
PINNACLE FINANCIAL PARTNERS

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CITY OF GOOSE CREEK

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PRESIDENT & CEO
ATI ENGINEERING

Jairy Hunter, PhD
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CHARLESTON SOUTHERN UNIVERSITY

Cari Kolts
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GOOGLE

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COMMERCIAL BROKER
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CHIEF ENGINEERING OFFICER
DAVIS & FLOYD

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SOUTH STREET PARTNERS / KIAWAH PARTNERS

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TOWN OF SUMMERVILLE

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PRESIDENT & GROUP PUBLISHER
CHARLESTON REGIONAL BUSINESS JOURNAL

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TD BANK

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Joan Robinson-Berry
VICE PRESIDENT & GENERAL MANAGER
BOEING SOUTH CAROLINA

Lt. Gen. John W. Rosa, USAF (Ret.)
PRESIDENT
THE CITADEL

David T. Ginn, CEdD
PRESIDENT & CEO

Michael J. Graney
VICE PRESIDENT, GLOBAL BUSINESS DEVELOPMENT

Karen Kuchenbecker
VICE PRESIDENT, OPERATIONS

Stephen C. Warner
VICE PRESIDENT, GLOBAL COMPETITIVENESS

O.L. Thompson
CHAIRMAN
O.L. THOMPSON CONSTRUCTION COMPANY

Mary Thornley, EdD
PRESIDENT
TRIDENT TECHNICAL COLLEGE

Jenna Edwards
DIRECTOR, GLOBAL BUSINESS INTELLIGENCE

Becky Ford
DIRECTOR, GLOBAL BUSINESS DEVELOPMENT

Claire A. Gibbons
DIRECTOR, GLOBAL MARKETING & COMMUNICATIONS

Brent Jonas
DIRECTOR, STAKEHOLDER RELATIONS

COUNTY ECONOMIC DEVELOPMENT PARTNERS

Barry Jurs
DIRECTOR OF ECONOMIC DEVELOPMENT
BERKELEY COUNTY

Steve Dykes, SCCED, AICP
DIRECTOR OF ECONOMIC DEVELOPMENT
CHARLESTON COUNTY

John M. Truluck, SCCED
DIRECTOR OF ECONOMIC DEVELOPMENT
DORCHESTER COUNTY

Jaime Caldwell
OPERATIONS MANAGER

Jamie DeMent
MARKETING SERVICES MANAGER

Alisa Frye
BUSINESS DEVELOPMENT COORDINATOR

Chanel Garland
FRONT OFFICE MANAGER / EXECUTIVE SUPPORT

Katie Holba
BUSINESS DEVELOPMENT MANAGER

Jacki Renegar
RESEARCH ANALYST

CRDA PROFESSIONAL STAFF

* AS OF AUGUST 21, 2017
PUBLIC- & PRIVATE-SECTOR INVESTORS*

The CRDA is a true alliance of business, government, and higher education working together to drive a sustainable, competitive economy for the Charleston region. Below is a recognition of entities who have stepped forward to help lead and fund this collaborative effort.

ECONOMIC LEADERSHIP COUNCIL
$50,000+ ANNUAL INVESTMENT

Benefitfocus
Boeing South Carolina
Charleston Navy Complex
Charleston Southern University
Charleston Trident Association of Realtors*
The Citadel
Clemson University
College of Charleston
Evening Post Industries
The InterTech Group
Medical University of South Carolina
O.L. Thompson Construction Co.
Roper St. Francis Healthcare
Santee Cooper
SCANA Corporation
South State Bank
South Street / Kiawah Partners
Terracon
Trident Technical College
University of South Carolina
Wells Fargo

PRESIDENT’S CIRCLE
$10,000+ ANNUAL INVESTMENT

Alliance Consulting Engineers, Inc.
AT&T
Avison Young
BB&T
BRPH
Carolina One Real Estate
Charleston County Aviation Authority
Charleston Regional Business Journal
Charleston Steel & Metal Company
Charleston Water System
Clement, Crawford & Thornhill, Inc.
The Daniel Island Company
Darby Development
Davis & Floyd, Inc.
Elliott Davis Decosimo
Fennell Holdings, Inc.
Google
Haynsworth Sinkler Boyd, PA
HLA, Inc.
Home Telecom
K&L Gates, LLP
Lee & Associates - Charleston
LS3P
Nelson Mullins Riley & Scarborough, LLP
Parker Poe
Pinnacle Financial Partners
PNC Bank
Pratt & Co. at RE/MAX Pro Realty
Robert Bosch, LLC
S&ME Engineering
SeamonWhiteside
Showa Denko Carbon, Inc.
SunTrust Bank
TD Bank
Thomas & Hutton
Trident Health
Turner, Padgett, Graham & Laney, PA
WebsterRogers, LLP
Womble Carlyle Sandridge & Rice, LLP

DIRECTOR’S CIRCLE
$5,000+ ANNUAL INVESTMENT

AECOM
AON South Carolina
AstenJohnson, Inc.
Bank of America
The Beach Company
C.H. Robinson Worldwide
Charleston Branch Pilots Association
Colliers International
CresCo Bank
E.ON Climate & Renewables
Heritage Trust Federal Credit Union
IVANNOVATION, LLC
McNair Law Firm, PA
Nexsen Pruet, LLC
NFP
South Carolina Ports Authority
South Carolina Power Team
Volvo Car USA

SUPPORTERS
UP TO $5,000 ANNUAL INVESTMENT

CBRE
Charleston Industrial
C.H. Robinson Worldwide
CIMC at Bushy Park
Dominion Carolina Gas Transmission
Francis Marion Hotel
Hill Construction
Hood Construction Company, Inc.
Landmark Construction

* AS OF AUGUST 21, 2017

COUNTY PARTNERS

Berkeley County
Charleston County
Dorchester County

MUNICIPAL PARTNERS

City of Charleston
City of Goose Creek
City of North Charleston
Town of Mount Pleasant
Town of Summerville

CHAMBER PARTNERS

Berkeley Chamber of Commerce
Charleston Metro Chamber of Commerce
Greater Summerville / Dorchester County Chamber of Commerce

CHARLESTON OPEN SOURCE INVESTORS

A tech talent attraction campaign designed to build national awareness of Charleston’s thriving tech economy and attract mid- to senior-level tech professionals to the region

AVOXI
Benefitfocus
Blackbaud
Blue Acorn
BoomTown
Booz Allen Hamilton
Echovate, Inc.
eGroup
Geocent, LLC
KOPIS, LLC
Lowcountry
Graduate Center
Maga Design Group
PhishLabs
SENTIO
Snagajob

SCRA - South Carolina Research Authority
SunTrust Bank
TD Bank
Thomas & Hutton
Trident Health
Turner, Padgett, Graham & Laney, PA
WebsterRogers, LLP
Womble Carlyle Sandridge & Rice, LLP

SCRA - South Carolina Research Authority
SunTrust Bank
TD Bank
Thomas & Hutton
Trident Health
Turner, Padgett, Graham & Laney, PA
WebsterRogers, LLP
Womble Carlyle Sandridge & Rice, LLP

Lowcountry Graduate Center
McMillan Pazdan Smith Architecture
Miller-Valentine Group
Stantec
State Farm Insurance - Tony Pope
LEVELS OF ENGAGEMENT

ECONOMIC LEADERSHIP COUNCIL
$50,000+ ANNUAL INVESTMENT

CORE RESPONSIBILITIES
• High-level advisory group dedicated to enhancing the global competitiveness of the three-county region
• Assist in establishing regional economic development goals and priorities, and facilitating positive actions that drive regional economic competitiveness
• Provide strategic guidance and counsel to the CRDA Board of Directors

OPPORTUNITIES & BENEFITS
• Opportunity to serve on Economic Leadership Council*
• Opportunity to participate in outbound Business Development Sales & Marketing mission*
• Opportunity to serve on CRDA Board of Directors (CEO or most senior executive)
• Fully integrated marketing, including recognition at events, acknowledgement in publications, and opportunities with CRDA business development and other special initiatives*
• Special recognition at CRDA Annual Event*
• Inclusion in special invitation-only events*
• Opportunity to present at a weekly CRDA / County Partners’ meeting
• Opportunity to receive targeted CRDA / regional overview and business development updates
• Prominent opportunities for recognition at CRDA events and sponsorship of CRDA business development initiatives*
• Description and link – CRDA online Investor Directory

CHAIRMAN’S CIRCLE
$25,000+ ANNUAL INVESTMENT

CORE RESPONSIBILITIES
• Review, analyze, and provide counsel for CRDA performance and deliverables
• Provide strategic guidance for CRDA’s organizational development and market influence
• Provide governance and fiduciary oversight of CRDA

OPPORTUNITIES & BENEFITS
• Opportunity to serve on CRDA Board of Directors (CEO or most senior executive)*
• Eligibility for election to CRDA Executive Committee*
• Eligibility for special invitation-only events*
• Opportunity to present at a weekly CRDA / County Partners’ meeting
• Opportunity to receive targeted CRDA / regional overview and business development updates
• Eligibility to serve on CRDA program committee
• Opportunities for recognition at CRDA events and sponsorship of special CRDA initiatives* 
• Description and link – CRDA online Investor Directory

PRESIDENT’S CIRCLE
$10,000+ ANNUAL INVESTMENT

CORE RESPONSIBILITIES
• Assist in developing organizational goals, metrics, and performance benchmarks
• Implement and execute specific CRDA programs and initiatives
• Provide governance and fiduciary oversight of CRDA

OPPORTUNITIES & BENEFITS
• Opportunity to serve on CRDA Board of Directors (CEO or most senior executive)*
• Opportunity to present at a weekly CRDA / County Partners’ meeting
• Opportunity to receive targeted CRDA / regional overview and business development updates
• Eligibility to serve on CRDA program committee
• Opportunities for recognition at CRDA events and sponsorship of special CRDA initiatives* 
• Description and link – CRDA online Investor Directory

DIRECTOR’S CIRCLE
$5,000+ ANNUAL INVESTMENT

CORE RESPONSIBILITIES
• Assist in implementing and executing specific CRDA programs and initiatives
• Serve as ambassador for regional economic development and CRDA goals and initiatives

OPPORTUNITIES & BENEFITS
• Opportunity to receive targeted CRDA / regional overview and business development updates
• Opportunities for recognition at CRDA events and sponsorship of special CRDA initiatives*
• Eligibility for election to CRDA Board of Directors via at-large seat
• Eligibility to serve on a CRDA program committee
• Description and link – CRDA online Investor Directory

* DENOTES BENEFITS SPECIFIC TO THIS ENGAGEMENT LEVEL OR ABOVE.
GETTING INVOLVED

If you share a long-term commitment to building a prosperous and sustainable regional economy, please contact us about engagement opportunities with the CRDA.

T: 843.767.9300  |  F: 843.760.4535
alliance@crda.org
charlestoneconomicdevelopment.com