

INFORMATION TECHNOLOGY

Charleston | South Carolina | USA



Charleston offers an ideal business environment for technology companies, entrepreneurs, and talent to thrive in a metro that consistently tops the World's Best Cities lists.

Home to 1,100+ tech companies, a skilled talent pool, and an ever-expanding supportive ecosystem, we offer what you need to succeed.

#10

**U.S. City Gaining
Innovation Jobs**

*New York Times
2020*

#2

**Workforce Ages 25-34
Based on Total Population
(Among Mid-Size U.S. Metros)**

2021

Top 4

**Among U.S. Metros for
Tech Job Forecast**

*CompTIA Cyber States
2021 Report*

CHARLESTON IS BOOMING

Fast emerging as a tech hub, Charleston offers a great place to do business, to innovate, grow your skills, and be successful. It's why 30+ people move here each day, and why our labor pool has grown 3 times faster than the U.S. average since 2010.

HOME TO 1,100+ TECH COMPANIES

blackbaud

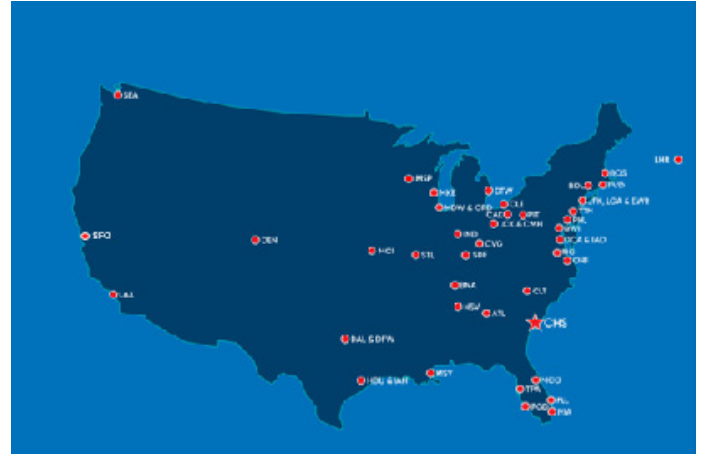


BoomTown!

Benefitfocus®

blueacorn iCi

Booz | Allen | Hamilton



CHARLESTON INTERNATIONAL AIRPORT

- Nonstop flights to 48 airports in 40+ cities
- Doubling of passengers over 10 years
- Upcoming terminal development

ACQUISITIONS:

Blackbaud acquires EVERFI
(\$750M) (2022)

eGroup acquires Enabling Technologies
(Terms not disclosed) (2022)

FUNDING ACTIVITY/CAPITAL RAISES:

Palmetto Clean Technologies
(\$375M raised) (2022)

X Lerate Group
(\$37.5M raised) (2022)

Good Growth Capital
(\$102M) (2022) (VC Fund)

CHARLESTON IS A TALENT MAGNET

- > Offers a labor force of 400K+ employees, growing 3 times faster than the U.S. 72% of incoming talent have post-secondary education
- > 14,000+ people employed in IT occupations
- > #2 mid-size metro for IT jobs growth in the past 5 years. 351% increase since 2011
- > 2,800+ high school students enrolled in business and IT career academies

CONTINUING EDUCATION OPPORTUNITIES

Charleston's talent pipeline is fueled by 45,000+ students attending college including: Masters, PhDs and Graduate Certificates in Computer Science, Cybersecurity, Information Systems, and Software Engineering.



IT NICHE SECTORS INCLUDING:

CYBERSECURITY

DEFENSE IT

HEALTH IT

HUMAN RESOURCES IT

SOFTWARE PRODUCTS

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